

Belgium and Luxembourg regional pitch selection for the HealthTech Investor Summit 2024

MEDVIA, BioWin, lifetech.brussels and Luxinnovation are pleased to invite you to join the Belgium/Luxembourg regional pitch selection for HTIS24.

Guided by the success of our first edition in 2023 and the valuable input of our supporting partners, we will be hosting the second edition of HealthTech Investor Summit in Bruges from 9-11 December 2024. This year we are organizing national and regional pre-selection pitch sessions for companies. Sessions are being scheduled in Belgium, France, the Netherlands, Germany, Central Europe, Southern Europe and the Nordics.

MEDVIA, BioWin, lifetech.brussels and Luxinnovation members who pitch and are selected will receive significant discounts on pitching packages at HTIS24.

**Belgium/Luxembourg pitch session for
HealthTech Investor Summit 2024
25 June, 15.00–18.30
Namur
(details upon registration)**

There will be two parallel pitch selections for healthtech companies from Belgium and Luxembourg: one for start-ups and one for scale-ups.

Who can apply

- Healthtech companies:** companies applying technology in the development of health solutions (except for 'traditional therapeutics' companies)
- Start-up companies:** already incorporated, have raised some money (dilutive or non-dilutive) and have a clearly defined product
- Scale-up companies:** those close to CE marking/FDA approval and/or ready to commercialize their product internationally

How to apply

If you are a member of MEDVIA, BioWin, lifetech.brussels or Luxinnovation, [complete this form](#) no later than 15 June. Pitching slots will be seven minutes for start-up companies and 12 minutes for scale-up companies.

Who will judge the pitches

Professionals who invest in and support healthtech companies will be on the jury panel.

How are pitches judged

Start-up pitches will be judged on the following criteria:

Product prototype available
Quality of the pitch deck

Quality of the team
Clear go-to-market strategy
Strength of the business case
Competitive landscape
Level of technological innovation
Eligibility for VCs

Scale-up pitches will be judged on:

Quality of the pitch deck
Quality of the team
Market potential
Strength of the business case
Competitive differentiation
Regulatory approval (CE, FDA?)
Clinical validation of technology
Clear go-to-market strategy
Eligibility for VCs/exit

Why apply

Companies chosen in the national and regional selections to pitch at HTIS will receive **significant discounts** on pitch packages. Below you will find the fees for HTIS24 and the associated discounts that will apply if you are selected in the top companies who pitch on 25 June.

HTIS24 Pricing	Start-up	Scale-up
General pricing	1 995€	2 995€
1st ranked company pre-selected (30% discount)	1 395€	2 095€
2nd ranked company pre-selected (20% discount)	1 595€	2 395€
3rd ranked company pre-selected (15% discount)	1 685€	2 495€
4rd ranked company pre-selected (15% discount)	1 685€	2 495€

Questions?

Visit our official website healthtechinvestorsummit.com to see our ambitious plan for this event as well as program details.

For other questions about the event or the pitching process, please contact rita.prota@medvia.be or henk.joos@silverarrow.be.

We look forward to seeing you in Namur on 25 June and in Bruges from 9-11 December 2024!